



Ware-Butler Inc. joins the PRL Family of Companies

11/3/2020

Ware-Butler Inc. Lumber & Building Supplies and the Giguere family are pleased to announce that they will be joining the Pleasant River Lumber (PRL) family effective early November 2020. “We are thrilled to work with the Brochu family to transition into this exciting new phase of Ware-Butler Inc. Our management team and I will be working conjointly with the PRL team to continue to increase the value of what we already offer to our loyal customers.” Richard Giguere, President of Ware-Butler Inc.

Customers will notice very little change as Ware-Butler will continue to operate as a stand-alone company under Pleasant River. “We are happy to welcome everyone from Ware-Butler into our group. Ware-Butler has a great team and very solid reputation. Our number one goal is to continue to provide the high level of service and value that Ware-Butler customers are accustomed to, while utilizing our resources going forward to increase that value.” Chris Brochu, Co-President of Pleasant River Lumber.

“We have been interested in expanding into retail for years and are honored to be able to join forces with such a reputable and well managed company. We believe our culture and the culture of Ware-Butler are a perfect match and that both companies will be stronger, to the benefit of our customers, by coming together. Chris and I are excited to work with Dick and his team to discuss the future and how we can expand our offerings throughout Maine.” Jason Brochu, Co-President of Pleasant River Lumber.

For 95 years, Ware-Butler Inc. has provided exceptional service to its customers throughout Central Maine and beyond, offering quality building materials and competitive prices. A modernized business that maintains old fashion values, Ware-Butler Inc. is a local family owned operation with three retail locations in Waterville, Madison, and Livermore Falls.

Pleasant River currently owns and operates lumber manufacturing facilities in Dover-Foxcroft, Jackman, Enfield, Hancock, and Sanford that specialize in spruce/fir framing lumber and eastern white pine boards. In addition to the mills, they own Chaffee Transport, a trucking company in Clinton, ME, Quality Saw Sales and Service, a full service saw filing and supply company in Enfield, ME, and A&A Brochu Logging, a logging division specializing in commercial thinning, headquartered in Enfield, ME.